



MIDDLE PARK
MEDICAL *Foundation*

Keeping Life Grand,

When Moments Matter

A capital campaign to support the Middle Park Health Fraser Campus.

#lovegrand

This new campus will bring expanded healthcare, faster emergency response times, economic benefits, and autonomy of our local healthcare system.



Enterprise Zone Contribution Project

Gifts are eligible for up to 25% state tax credit



COLORADO
Office of Economic Development
& International Trade

Donations qualify for up to a 25% tax credit.



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LIFE IN THE MOUNTAINS



It's Holiday Break 2025...

You are having an amazing ski day at Winter Park with your visiting family, described by locals as one of the best days in years. However, your visiting family member has a serious medical emergency on the slopes and is not initially breathing. Despite the challenging circumstances, you stay composed and promptly call 911 for help. The ski patrol swiftly transports them down the mountain. Your loved one is breathing but requires immediate higher care. It has been 45 minutes since the accident, and you are aware of the critical "golden hour," the crucial window for receiving advanced medical care. Due to severe weather conditions, Flight For Life cannot fly, all routes to major hospitals, including Berthoud Pass, Rabbit Ears Pass, and Eisenhower Tunnel, are closed, and the road to Dillon is impassable. The nearest option, MPH Granby ED, is a 30-minute drive under normal circumstances, but today's poor visibility makes the journey dangerous and challenging...

Fortunately

MPH Fraser Campus opened its doors last spring. Your loved one is immediately transported to the brand-new ED, and their life is saved. In that moment, you feel yourself breathe for the first time in an hour. Orthopaedic injuries are suffered, and the surgeons at MPH Granby Campus can fix it the next day. The entire family can stay, and everyone can recover together, sharing the most important moments in life.



On Jan 15th, 2024, a severe winter storm closed all the entrances and exits to the Winter Park/Fraser region. The story above is fictitious but the scenario is real. In the blink of an eye, a beautiful moment can turn into a difficult one. At that moment, **when it matters most**, we will be here to ensure the best possible outcome.

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MIDDLE PARK HEALTH
Fraser Campus

ABOUT

MIDDLE PARK HEALTH - FRASER CAMPUS

Our local healthcare was born over 90 years ago. In the beginning, Dr. Ceriani traveled long miles to give care to Grand County residents. He understood the importance of expanding to support local healthcare. Today, we hold the same philosophy and understand that expanding East best meets the needs of our growing region today and for the future.

Recently, new facilities in Granby and Kremmling have successfully increased services and care. As our county continues to grow, especially on the East side, we recognize the need for increased medical services and facilities in Fraser and Winter Park. From checking up on a bump or bruise to a critical emergency, when moments matter, Middle Park Health - Fraser Campus will be there for all residents and visitors of the area. It will ensure local quality healthcare and stand as a platform for growth for decades to come.



THE NEED

Fraser and Winter Park are experiencing extensive growth which necessitates growth in our local healthcare services. Additional access and services are required to support the majority of the medical needs of the WP/Fraser community. Especially 24/7 emergency life-supporting systems.

WP/Fraser has the most dense population in Grand County, yet there is not a healthcare facility in the area scaled to serve all of their needs.

People traveling from our area to receive healthcare must go 1.5 hours away over a major mountain pass – severe weather is the norm.

10%-20% of household income is spent on healthcare, with an additional increase for those who must travel. kff.org

There is a projected 30% increase in the retired population in the next five years.

There are shortages in housing, employees, capacities, and early childhood care.

Mental health issues are plaguing our community.

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THE SOLUTION -

MPH FRASER CAMPUS PROJECTED OPENING SUMMER 2025

30,000 square foot Health Center with ground helicopter pad and stop located on Telemark Drive near Highway 40 on the border of the towns of Winter Park and Fraser in Grand County.

The first floor will consist of a 24/7 emergency department, four emergency exam rooms, two trauma bays, two licensed inpatient hospital beds, and high-end imaging services, such as CT, X-ray, and laboratory services.

Broadband Meet Me Center - Enhancing and reinforcing local internet connections

The second floor will be shelled initially and determined for services the community needs as defined by feasibility studies and strategic plans.



EXPENSE: \$30 MILLION

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THE BENEFIT

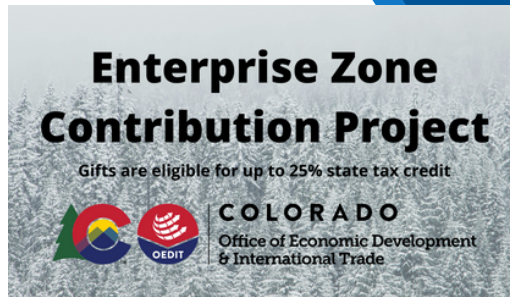
THE VALUE OF THIS ANCHOR FACILITY ADDS TO THIS COMMUNITY IS PRICELESS.

- Increased access to emergency care when and where it is needed, resulting in saved lives and more moments that matter.
- It will serve as a platform for growth and meet the community's needs for decades to come.
- This campus will support the medical needs of the east side of Grand County and create synergy in the entire MPH system - meaning that anyone in Grand County seeking medical care, from highly rural to populated, will have access to a wide array of quality healthcare without having to travel far.
- Shared resources. Non MPH providers and clinics can take advantage of our lab and imaging services, such as CT scanning.
- Direct job creation: 30 full-time jobs will become available, paying the employees 4.2 million in salaries and benefits annually. MPH offers sign-on bonuses, a housing stipend, employee support, and much more.
- Goods and services hospitals purchase from other businesses create additional economic value for the community - National data from the past decade points out that each hospital job supports two additional jobs, and every dollar a hospital spends supports roughly \$2.30 of additional business activity. - *American Hospital Association*.
- More revenue is maintained in our local economy when residents and visitors get their care locally. 72% of our economy comes from tourism.
- Supports local businesses in attracting and retaining employees.
- Autonomy - Local healthcare decisions made by our local healthcare system.
- Provides an resource for people struggling with mental health issues.

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OUR GOAL



Raise \$5 million to solidify the future of local healthcare.

This is an amazing opportunity for our local community to contribute and help meet Grand County's healthcare needs. Middle Park Medical Foundation believes that philanthropy presents an incredible opportunity to establish lasting sustainability in our local healthcare system. **This is the only Enterprise Zone Contribution project in Grand County; donations can qualify for up to a 25% state tax credit.**

It is essential to establish a financial foundation to enable MPH to continue providing its patients with the highest level of care throughout this project. Financial support will help the entire system remain strong and resilient despite unforeseen challenges like a pandemic or economic downturn. MPH's success in meeting the community's needs and expanding services on its other campuses has made this project possible. MPH will contribute all the finances to build this campus through restricted loans and cash. Because the cash contribution will decrease current cash reserves, our foundation has embarked on this capital campaign to help build back those reserves, allowing sustainability of our local health system.

Supporting this cause is crucial as it will benefit the community, visitors, businesses, developers, and local governments in numerous ways.



"What can I do to improve the quality of life in Grand County?"

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SUCCESS PLAN

Right time, right place, right people.

Right Time

- Population growth.
- The threat of severe weather and other natural disasters, including forest fires, is ever-increasing.
- Visitation numbers are increasing.
- This anchor campus is needed to support the current pace of growth and expansion.

Right Place

- The most densely populated part of the county is East Grand.
- Serves as a platform for healthcare growth in East Grand and in the rest of MPH's system.

Right People

- MPH has a high quality, dedicated, and enthusiastic team of providers, and staff will rotate through all locations, including a new behavioral health NP.
- Recruiting has begun for new applicants. These applicants can start work at MPH on PRN status before the Fraser Campus opens, so they are ready to go ASAP.
- In the current economic climate, many rural hospitals are facing cuts and possible closures while MPH is opening new locations. We are fortunate to have such quality leadership at MPH.
- The financial community has taken notice. Bonds sold to secure the primary loan went to organizations such as Goldman Sachs and Lord Abbet.
- The philanthropic community has taken notice. We have already received two six-figure donations from local donors.
- MPH and MPMF both have a board of directors who are dedicated to the success of this campus and campaign.

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DONOR RECOGNITION

Display your stewardship for this community or honor someone special in your life

COMMEMORATIVE DONOR WALL



*Gifts of \$3,000 or more will be recognized on our donor wall which will be located in the lobby of the Middle Park Health Fraser Campus.

***Bluebird** - \$250,000+.

***Mountain Top** - \$100,000.

***Tree Line** - \$75,000.

***Forest** - \$25,000.

***Meadow** - \$10,000.

***River** - \$3,000.

*Pledges can be paid over five years. Enterprise Zone benefits end in Dec. 2026

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NAMING RIGHTS

LEAVE YOUR LEGACY

COMMEMORATE YOUR FAMILY OR LOVED ONES AT
MIDDLE PARK HEALTH - FRASER CAMPUS

- Fraser Campus Building - \$2,500,000.
- Ground Floor - \$1,000,000.
- Second Floor - \$750,000.
- Emergency Department - \$200,000.♥
- Inpatient Care Unit - \$200,000.
- Imaging Department - \$150,000. ♥
- Laboratory Department - \$150,000.
- Facilities Management Department - \$75,000
- Conference Room - \$75,000
- Lobby - \$75,000♥
- Fireplace - \$75,000♥
- Helicopter Pad - \$50,000 ♥
- Rooms (15 available) - \$30,000.
- Benches and Landscaping - \$3,000. ♥

♥Naming rights have been secured by a generous MPMF donor.



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MIDDLE PARK
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LET'S WORK
TOGETHER



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